

Take this job and love it: Lisa McComb

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Photo by Judy Wagley "I like bringing together all the dynamics of a community that affect community and economic development," said Lisa McComb, executive director of the Otsego County Economic Alliance.

The Herald Times would like to introduce our readers to some of our community's "local heroes." Each week, you will meet the folks who work hard and take pride in what they do to help make our lives better and keep Otsego County a great place to live, work and play.

Who: Lisa McComb

Workplace/Title/How long? Otsego County Economic Alliance. "I have been the executive director for three years."

What do you do each day? "Honestly, no two days are the same. I may work with a startup business or with a manufacturer. I may work with the city, the county or the townships on community projects — like the lawnscapes project for the county building — we wrote a grant. With the Vanderbilt trailhead, we went and raised capital from private companies and organizations for the match for the grant. We may work with a company for an industrial development tax exemption. Typically I am working on all of those at the same time! We are a nonprofit organization; I am responsible for the financial accountability for the organization. We produce quarterly newsletters and annual reports, and our Facebook page is always active."

Why choose the job? "I like bringing together all the dynamics of a community that affect community and economic development."

Why do you love it? "I love the diversity: all the people, all the organizations and all the projects and the work that we do with them."

What do you do in your spare time? "I have minimal spare time. My 20-year-old daughter is at Michigan State University, so I try to get downstate and spend as much time with her as I can. I also like to be outside. I like paddle boarding, boating, snowshoeing and ice skating."

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Compiled by Judy Wagley